

Evolution of Development and Challenges of MSME Financing In India

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ABSTRACT

In any economy, Micro, Small and Medium part (MSME) is viewed as the most unique attributable to its ability for development, skill for headways and constancy to confront numerous difficulties. In spite of the way that MSME in India contribute 8 percent of our GDP, 45 percent of assembling yield and 40 percent of fares still they don't get the necessary help to develop exponentially. They need to confront various difficulties on an everyday premise to keep them above water. Aside from the different obstructions experienced regarding rivalry, absence of foundation, red tapism, lack of work and so forth the advertisers of MSMEs likewise experience issue in getting sufficient and auspicious financial help from Banks and Financial Institutions. The present paper centers around considering and examining the commitment of MSME division in India when all is said in done and the territory of Himachal Pradesh specifically. The Paper depicts in some detail the issues looked by MSMEs in the chose areas of Himachal Pradesh. The Study fundamentally utilized different apparatuses like proportion examination, one way ANOVAs, Chi Square test and Factor Analysis and so forth to dissect the information so gathered for making legitimate determinations. The examination presume that the three prime reasons impeding the development of MSMEs in the province of Himachal Pradesh incorporate lacking financing by the banks , high security necessities and unwieldy procedures.

KEYWORDS: Financing, Loans, MSME, Employment, GDP, Investment, Industrialization.

INTRODUCTION

The Indian MSME division goes about as a spine in organizing national economy. MSMEs contribute around 6.11% of the assembling GDP and 24.63% of the GDP from administration exercises just as 33.4% of India's assembling yield. They have had the option to give work to around 120 million people and contribute 45% of the general fares from India. The area has

reliably kept up a development pace of over 10%. About 20% of the MSMEs are based out of provincial regions which demonstrate the arrangement of noteworthy country workforce in the MSME division. It is a display to the significance of these enterprises in advancing supportable and comprehensive improvement just as producing generous scale business, particularly in rustic territories. Tamil Nadu is the third driving state in MSME as far as the quantity of enterprises and work in all India level. Money is the backbone of each business association. It is the prime prerequisite for Entrepreneurs to begin and work Micro, Small, and Medium Enterprises. Business people can contribute their well deserved cash for beginning the business; it isn't plausible for anyone to organize account without anyone else to ceaseless activities and advancement of enterprises. The Indian Government actualized plans for MSME to profit credit/fund for their advancement and improvement. This examination subtleties to understand the financial needs of MSME Entrepreneurs and the difficulties by them in benefiting the equivalent. Industrialization assumes a basic job in the development and progression of a nation by raising salary, making and enlarging work openings, expanding exchange and business and along these lines, expanding the pace of capital arrangement and innovative changes. The job of industrialization turns out to be still progressively significant if the economy significantly checks upon the essential division of agribusiness which fills in as a base for farming development. According to World Bank report 1994, prior enormous enterprises were favored as driving portion for mechanical improvement however since 1970s it is recognized that the Micro, Small and Medium Enterprises (MSMEs) have contributed considerably towards industrialization in India. Since that long the MSMEs have been serving our economy by method for business creation subsequently helping in improving the Gross Domestic Production (GDP) of the nation. The MSME Annual Report 2016-17 expressed that MSMEs contribute around 33 percent of absolute produced yield, 6 percent of national GDP and 45 percent of the fares in India. It additionally capably bears the obligation of delivering in excess of 8000 quality items for nearby and worldwide market by utilizing in excess of 60 million Indians. With roughly 30 million Small and Medium Enterprises (SMEs) in India, this significant segment is developing at a pace of 8 percent for every annum.

REVIEW OF LITERATURE

OmidSharifi, BentolhodaKarbalaehossein (2015) inspected the primary troubles looked by new companies in India and examines the financing assets of new businesses in India by utilizing a writing based examination. This paper is centered around issues looked by new alumni and who are eager to go into business. Lately the independent work awareness among understudies is expanding, and the understudies are less inclined to depend on guardians or schools or sit tight for circumstances. Rather, they will in general step up to the plate and search for new possibilities for themselves.

Jaskaran Singh, Davinder Singh (2014), considered the issues identified with the financing of small firms in India. This paper looks at the issues of medium and small enterprises. This paper is the consolidated investigation of the sort of Industrial Finance required, different Financial Sources of MSMEs, Own financial Resources for Innovation, trouble in access to fund and government Policies.

Daniel, Agbenyo (2015). The general target of this exploration work is to get to the difficulties confronting SMEs in credit in the Kumasi Metropolis of the Ashanti Region of Ghana. Likewise, it researches the necessities for Micro financing SMEs and its consequences for SMEs activities in the Kumasi Metropolis. It analyzed difficulties SMEs face while getting to micro-credit in the Metropolis.

Sanjay Manocha (2012), investigated development and business in the present situation. The paper assessed the acclaimed business people who have earned a name in the business. The investigation additionally uncovers the job of an imaginative business visionary in the economy.

K.Shashikala, Dr.SP.Mathiraj (2016), the paper gives bits of knowledge about financing to small scope businesses in India with the assistance of information. The commitment gave by State financial enterprise, SIDBI, and business banks to small scope ventures in India has been talked about in the paper year astute.

Panday, A P. &Shivesh (2007) in their paper featured that SME need capital because of hazard acquire insect in it, which makes them ugly for financial specialists and so on their expense of

capital increments. Just 16 percent of all out bank account is pooled into the segment. So he demanded opening SME centered bank, expanding limit for CGT and more introduction to value account for SMEs. He further expressed that legislature should center upon their advancement not insurance for their manageable development.

Kumar, A (2012) examined issues and prospects of MSME in Karnataka. The examination expressed that the components, for example, insufficiency of fund, delay in dispensing of account, bulky method, short ban, poor assistance condition, high security prerequisites and generally speaking controlling of exercises are less noteworthy elements while different factors, for example, high premium, high edge, and substantial help charges make moderate issue in profiting money from banks

Nkuah, J K. (2013) in their paper featured the issue of significant expense as significant purpose behind not profiting advance from bank. He further expressed that the greater part of the credits are dismissed on ground of poor financial administration by MSME and failure to pay security

Ramlee S and Berma B (2013) recognized the purposes behind hole among demand and supply side factors in financing MSMEs. He essentially featured that hole among openness and accessibility influencing the demand of SMEs and economies of scale in advances is influencing supply of assets. They further featured the acts of the suppliers“ of credit as far as the condition that impacts the inventory of assets to SMEs, the hazard that the provider of assets brought about by adjusting SMEs, and the high exchange cost engaged with conveying credit to SMEs. Further the examination expressed that couple of SMEs (just 13.4 percent) depend on banks and 2.7 percent on advancement financial foundations to subsidize their business.

Ahuja 2013 in Indian Express which expresses that 25% of SMEs in Punjab, Haryana, JK, Uttarakhand, HP, Rajasthan are either shut or battling for endurance because of costly credit, non-accessibility of opportune and satisfactory assets and force deficiency up to degree of 35% and deferred installment by enormous firms.

Raj Narayan (2014) organizer and CEO of power2sme in his article featured inaccessibility of adequate and convenient assets to SMEs go about as a block in development of economy and extension of SMEs. Expanded spotlight on capital market, value financing plan, SME centered

banks, and foundation of computerized entry for announcing deferred reimbursement by client can resolve issues of SMEs somewhat

Ghimire, B. and Abo R. (2013) assessed the SMEs on premise of their segment profile like, age, size, instruction of proprietor and so on. They were of the conclusion that association with high estimation of security and with financial data on papers can without much of a stretch get advance. So Medium and Small enterprises are favored far beyond micro. Further dependent on term of financing and possession structure, banks abstain from loaning to single exclusive business and long haul financing.

KatyalAn and Xaviour B. (2015) essentially talked about the commitment of MSME area in Employment age, GDP of the nation, fares, and gross yield creation. He recommended that factors answerable for ruin of MSMEs ought to be worked upon by government genuinely

Das, P. (2017) in his investigation featured the significance of MSME as far as increment in number, quantum of venture, size of creation and by and large commitment to national GDP regardless of numerous infrastructural lacks and difficulties like progression of institutional credit and insufficient market linkages and framework offices, inaccessibility of talented laborers and lumbering administrative compliances. The examination proposed government to make and create stage and bolster system for encouraging simple financing, framework, showcasing linkage and aptitude improvement.

FINANCIAL NEEDS OF MSME ENTREPRENEURS

Business enterprises, regardless of whether huge or small, require finance to develop and endure, numerous enterprises are self-financed first and foremost, and they need outer subsidizing for advancement. Business visionaries need money for Capital Investment in the long haul and Working Capital Investment in a brief timeframe towards ceaseless tasks of the business. Steadfast Property Collateral Security is must for getting money for Capital Investment. It is mandatory for any venture to perform and return a benefit to get an advance from the bank for Working Capital Investment. They need cash for obtainment of crude materials, for paying wages, meeting other working capital necessities, development plan, and

up-degree of innovation. Focal Government and State Government give the accompanying advances plans to improvement of New Entrepreneurs.

MICRO, SMALL AND MEDIUM ENTERPRISES (MSMEs)

MSMEs are viewed as the foundation of Indian economy. They are the hatcheries for ability, advancement and innovative soul, which is basic for the nation's improvement. The Micro Small Medium Enterprises Development (MSMED) Act, 2006 which is the directing soul of this significant part came into power on October 2, 2006. According to this rule "any undertaking occupied with the assembling or creation, preparing, conservation of products relating to any industry indicated in the principal timetable to the Industry Development and Regulation Act, 1951, and rendering administrations might be named as":

- 1) Micro undertaking in the event that interest in plant and hardware doesn't surpass INR 2.5 million for assembling concern, and one million for administration concern.
- 2) Small Enterprise in the event that interest in plant and apparatus ranges from INR 2.5 to 50 million for assembling concern and INR one million to 20 million for administration concern.
- 3) Medium Enterprise where venture is more than INR 50 million yet doesn't surpass 100 million for assembling concern and if there should be an occurrence of administration enterprises interest in hardware is more than INR 20 million however doesn't surpass 5 centers.

Regardless of a sizable nearness and dynamic commitment of this part towards development and improvement of the nation, the area has stayed dismissed since long. This pattern is to be seen in India as well as all through the world. In any case, it is additionally seen that the development pace of MSMEs in India opposite different nations is very low. As per the World Bank Report 2018, India is dismally positioned at 156 in Ease of beginning business and at 100 in Ease of working together out of 180 nations which represented the overview. Further, 95 percent of the MSMEs working in the nation have a place with casual area while simply 5 percent are a piece of the proper division (Fourth Census 2006-07). In spite of the fact that enterprises in both small just as medium area contribute considerably for the up degree of Indian economy they despite everything experience different issues because of non-supportive approach condition in the

nation. Huge numbers of these units in the long run turn debilitated because of this progression nurturing treatment from our approach formulators and implementers. Among all issues being looked by the MSME area getting sufficient and auspicious money from the sorted out sources has been considered as the significant hindrance for the development and advancement of this essential fragment of Indian economy (as showed in Figure-1). So far so the current literature on the subject has featured the situation of this division – "Settling the issue of financing for development of SME segment is of high significance as SMEs are a piece of quickly developing segment in India and has guaranteed higher development rate than rest of the mechanical segment". (Chaudhary S & Ahlawat S 2014)

CHALLENGES FACED BY MSME ENTREPRENEURS

Access to credit is most likely the greatest obstacle that Entrepreneurs face. Monotonous advance strategies, long disbursement periods, guarantee prerequisite, and high-financing costs are a portion of the components that make banks a tricky choice for MSME advances. As banks see loaning to MSMEs is the least secure due to unpredictability in the market and income not ensured, they are exceptionally subject to interior factors just as outer elements. The danger of offering credit to MSME segment is high. Banks want to give the critical estimation of speculations for huge organizations as opposed to giving a small number of kind sized advances to the MSME part. Micro enterprises, because of their small size and low capital base, by and large acquire it trying to fulfill the conditions set somewhere near the banks, especially, in setting up the practicality of the undertaking, meeting insurance necessities likewise making convenient reimbursement of credits. Subsequently, they don't discover a spot among the favored customers of the banks. Given the colossal commitment of the MSME division towards the Indian economy, the administration has found a way to give the business a lift. Different plans have been reported by the legislature that offers monetary motivators for small organizations to develop and prosper.

Government Financial Schemes for MSME Entrepreneurs

The Central Government Entrepreneur schemes for Finance are listed below: SIDBI schemes

- Growth Capital and Equity Assistance

- Refinance for Small Road Transport Operators (SRTO)
- General Refinance
- Refinance for Textile Industry under Technology Up gradation Fund
- Acquisition of ISO series Certification by MSE Units
- Composite Loan
- Single Window(SW)
- Rehabilitation of Sick Industrial Units
- Development of Industrial Infrastructure for MSME Sector
- Integrated Infrastructural Development (IID)
- Bills Re-Discounting Equipment
- Bills Re-Discounting Equipment (Inland Supply Bills)

CONTRIBUTION TOWARDS INDIAN ECONOMY

Emergence of MSME initiated with MSMED Act 2006 but the journey of small scale units (SSI) started long back. SSIs have played a vital role in income generation, production and employment creation at regional level. Since Post independence smallscale units continued to contribute towards large jobs opportunities creation and removing inter-regional and rural-urban disparity in terms of growth.

Table 1 Performance of SSI Sector in terms of Production and Employment

Year	Units (In millions)	Production (₹ In Billions) at constant price	Employment (person in millions)	Production per Employee (₹ thousand) at constant Price	Market Value of Fixed Assets (₹ In Billions)
1	2	3	4	5	6
2005-06	12.34 (4.05)	4188.84 (12.32)	29.49 (4.35)	140 (7.69)	1881.13 (5.27)
2006-07+	36.18 (193.19)	11988.18 (186.19)	80.52 (173.04)	149 (6.43)	8685.44 (361.71)
2007-08 #	37.74 (4.31)	13227.77 (10.34)	84.2 (4.57)	157 (5.37)	9204.6 (5.98)
2008-09 #	39.37 (4.32)	13755.89 (3.99)	88.08 (4.61)	156 (-0.64)	9771.15 (6.16)
2009-10 #	41.08 (4.34)	14883.52 (8.20)	92.18 (4.65)	161 (3.21)	10385.46 (6.29)
2010-11 #	42.87 (4.36)	16536.22 (11.10)	96.52 (4.71)	171 (6.21)	11059.34 (6.49)
2011-12 #	44.76 (4.41)	17885.84 (8.16)	101.17 (4.82)	177 (3.51)	11827.58 (6.95)
2012-13 #	46.75 (4.45)	18099.76 (1.20)	106.14 (4.91)	171 (-3.39)	12687.64 (7.27)
2013-14 #	48.86 (4.51)	-	111.43 (4.98)	-	13637.01 (7.48)
2014-15 #	51.06 (4.50)	-	117.13 (5.12)	-	14719.13 (7.94)
2015-16 #	-	-	-	-	-

Further Table 1 states that production has grown to ₹ 4188.84 billion in FY 2005-06 from ₹ 2822.70 in year 2001-02(MSME Annual report 2016-17) indicating climb of 48 percent and further increased to ₹ 11988.18 billion in FY 2006-07 (indicating absolute growth of 186 percent) and ₹18099.76 billion till 2012-13 (increase of 332 percent since 2005-06). Employment has shown the same memento with increase of 297 percent in employment rate from 29.49 million in FY 2005-06 to 117.13million in FY2014-15. There is consistent growth in market value of fixed assets also. The investment into fixed assets increased from ₹1543.49 billion in year 2001-02 to ₹1881.13 billion in FY 2004-05 indicating absolute growth of 5 percent annually. There was absolute growth of 362 percent in year 2005-06 with increase in investment value up to ₹8685.44 billion. The annual growth rate in investment into fixed assets continued to rise from 5.98 percent in 2006-07 to 6.95 in 2011-12 and 7.94 in 2014-15 respectively.

CONCLUSION

Despite the fact that fund is the basic prerequisite, it tends to be organized by utilizing the Government Schemes for MSME segment. Business visionaries should upgrade information on financial the board to profit the offices of Government Schemes. Business people can move toward the District Industries Center to realize the different plans gave by the Government to beginning and building up the business. They give Entrepreneurs Development Program Training and direction in regards to sponsorships and credit accessibility. Albeit high insurance prerequisite for giving advance is a significant factor including towards financing issue for small concerns yet the equivalent could be settled by advancing credit ensure conspire through open and private segments on the whole. Commitment and nearness of MSME part has been surprising throughout the entire existence of improvement of the nation particularly commitment of administration segment that has increment various crease over last numerous years. Proportionate commitment of MSME fabricated yield has expanded to 33.40 percent in FY 2014-15 from 33.12 percent in FY 2011-12. Further 30.74 percent commitment in GDP (6.11 percent of assembling 6.11 and 24.63 percent of administration part) demonstrates the centrality of the division in economy of our nation. According to the report given by fintech India about changing landscape of SME loaning in July 2017, work and units of SMEs are relied upon to develop at compound yearly development rate (CAGR) of 5 percent and 4.5 percent individually till FY 2019-20. According to RBI yearly report 2017, credit dispensed to industry area has decreased by 1.9 percent in March 2017 contrasted with increment of 2.7 percent in March 2016. While the equivalent in administration division has expanded by 19.5 percent in March 2017, with increment of 9.1 percent in March 2016 demonstrating additionally financing presentation for this segment.

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